

# Cocoonmail

**One Email Platform to Grow  
Leads, Revenue & Relationships**

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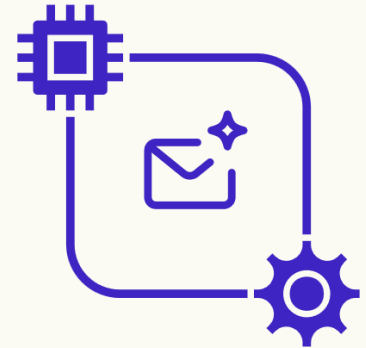
# About Cocoonmail

**Cocoonmail** is a next-generation **AI-powered email marketing platform** that helps businesses maximize **engagement, automation,** and **deliverability**. With advanced audience segmentation, dynamic personalization, and intelligent automation workflows, it enables precision-driven campaigns.

## Key Capabilities:

- **Built-in analytics** for real-time optimization and actionable insights
- **AI-driven email verification**, SPAM checks, and compliance to safeguard deliverability
- **All-in-one solution** for both **promotional** and **transactional** emails
- **Seamless integrations** with leading CRMs and marketing platforms

💡 *Designed for scalability and reliability, Cocoonmail supports high-impact communications for businesses across industries.*



# The challenges

*Email marketing struggles with deliverability, engagement, automation, and scalability. Cocoonmail solves these challenges with AI-driven - personalization, workflow efficiency, and real-time insights.*

01

## **Deliverability & Performance**

Low open rate, Spam filtering, sender reputation, inbox placement.

02

## **Personalisation & Engagement**

Low conversion rates from generic emails and lack of dynamic content.

03

## **Email Quality & Compliance**

High bounce rates, compliance with GDPR/CAN-SPAM, and ethical subscriber management.

04

## **Automation Complexity**

Difficulty in setting up flexible workflows without coding knowledge.

05

## **Campaign Optimisation**

Ineffective testing, lack of actionable insights, and manual strategy adjustments.

06

## **Scalability**

Struggles with high-volume, multi-channel integration, and unified promotional & transactional email management.

# Our Solution

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***One Platform. Total  
Control. Smarter Emails.***



## Automation & Workflows

Workflow & Drip sequence  
Unlimited automation &  
Integration



## AI-Driven Campaigns

AI driven dynamic Personalization  
Execution optimization, SPAM  
control, Reputation



## Real-time insights

Instant Insights, Monitoring  
Performance, Predictive  
Analytics



## High Deliverability

SPAM filtering, Email  
verification, Sending  
optimization, Reputation boost

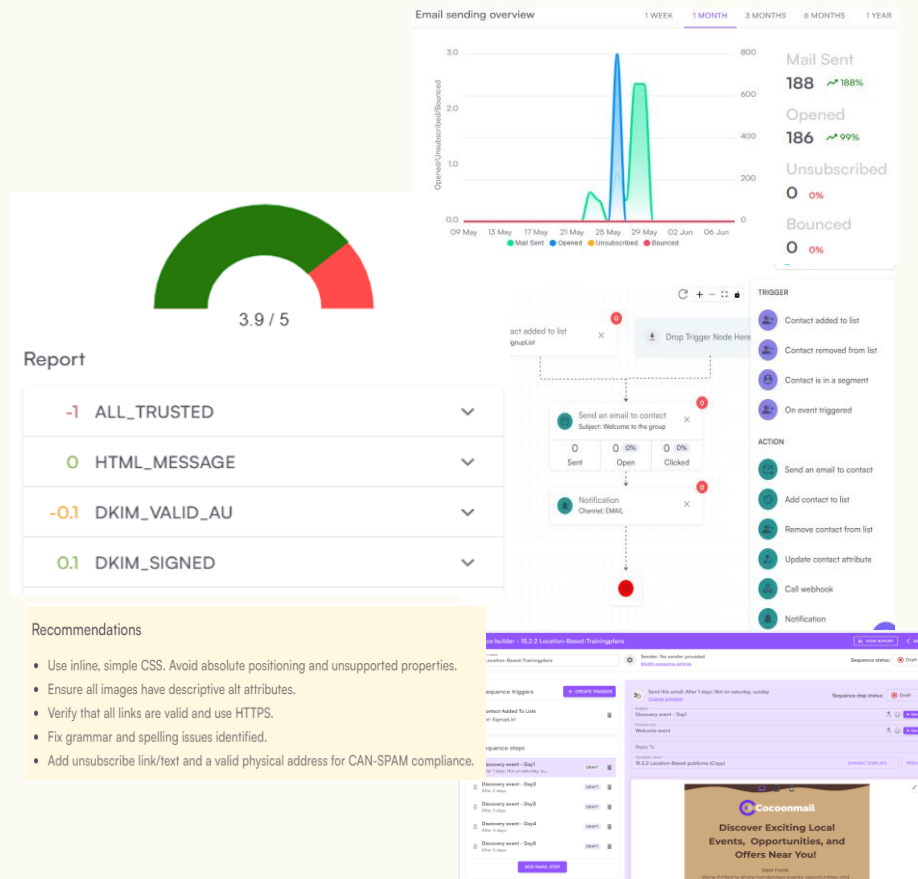


## Scalable & Secure

Enterprise grade infra, seamless  
performance, high volume &  
high frequency

# Features – Promotional Emails

- ★ **Audience Segmentation**  
Precision targeting for high-converting campaigns.
- ★ **Drag & Drop Templates**  
Rich controls with AMP for dynamic emails.
- ★ **Campaign Scheduling & Optimization**  
Smart send-time strategies for better reach.
- ★ **Automation & Workflows**  
No-code automation for lead nurturing.
- ★ **AI-Driven Insights**  
Real-time performance tracking & analysis.
- ★ **SPAM Protection & Deliverability Boost**  
Ensuring high inbox placement.



# Features – Transactional Emails

★ **Instant Notifications** – Order confirmations, alerts, and real-time status updates.

★ **Email Verification & Compliance** – Ensuring accuracy and security.

★ **Seamless API Integration** – Plug-and-play transactional email support.

★ **Tracking & Analytics** – Monitor delivery, opens, and engagement.

```
cURL Python JavaScript PHP Go Java

curl --request POST \
  --url https://webhook.cocoonmail.com/webhook/send_mail/ \
  --header 'Content-Type: application/json' \
  --header 'X-COCOONMAIL-API-KEY: <api-key>' \
  --data '{
    "transactional_id": "<string>",
    "to": [
      {
        "email": "jsmith@example.com",
        "name": "<string>",
        "first_name": "<string>",
        "middle_name": "<string>",
        "last_name": "<string>",
        "attributes": {},
        "lists": [
          "<string>"
        ],
        "tags": [
          "<string>"
        ]
      }
    ],
    "reply_to": "<string>",
    "additional_parameters": {},
    "attachments": [
      {

```

Transactional general report

QUERY SEARCH

Download All of these are true

Filter

Filter Group

Total 15 Sent 13 Not to send 2 Opened 2 Clicked 0 Bounced 0 Unsubscribed 0

Found (15) filtered items




|   | NAME                | EMAIL                           | SUBJECT             | SCHEDULED AT     | SENT AT          | ACTION        |
|---|---------------------|---------------------------------|---------------------|------------------|------------------|---------------|
| ✓ | Shivappa Cocoonmail | info@cocoonmail.com             | subly template test | 26.05.2025 23:18 | 26.05.2025 23:18 |               |
| ✓ | Shivappa Cocoonmail | info@cocoonmail.com             | subly template test | 26.05.2025 23:18 | 26.05.2025 23:18 |               |
| ⊖ | Shivappa Cocoonmail | test-OriginalMail@svl-mail-test | subly template test | 26.05.2025 17:26 | ----             | RESEND DELETE |
| ⊖ | Shivappa Cocoonmail | test-duplicate@svl-mail-test    | subly template test | 26.05.2025 17:38 | ----             | RESEND DELETE |
| ✓ | Shivappa Cocoonmail | info@cocoonmail.com             | subly template test | 26.05.2025 12:45 | 26.05.2025 12:45 |               |
| ✓ | Shivappa Cocoonmail | info@cocoonmail.com             | subly template test | 26.05.2025 12:45 | 26.05.2025 12:45 |               |
| ✓ | Shivappa Cocoonmail | info@cocoonmail.com             | subly template test | 26.05.2025 12:45 | 26.05.2025 12:45 |               |

# Use Case Scenarios

*Personalized emails generate 6x higher transaction rates. Delivery optimization increases email chance of place **inbox***




01

## E-Commerce & Retail

-  Abandoned Cart Recovery – Automated follow-ups boost conversions.
-  Flash Sales & Promotions – AI-driven segmentation, personalized offers.
-  Loyalty & Reward Campaigns – Personalized customer retention strategy




02

## SaaS & Tech Companies

-  Onboarding & Engagement – Drip sequences nurture trial users into paid
-  Feature Announcements – Targeted updates increase adoption rates.
-  Retention & Upsell – AI-driven re-engagement campaigns for churn prevention.




03

## Financial Services & Banking

-  Transaction Alerts – Secure, real-time updates on payments and statements.
-  Fraud Prevention Notifications – AI-powered risk alerts and security updates.
-  Personalized Investment Insights – Data-driven recommendations improve customer engagement.




04

## Healthcare & Wellness

-  Appointment Reminders – Automated scheduling emails reduce no-shows.
-  Health Tips & Engagement – AI-personalized wellness insights.
-  Prescription & Follow-Up Notifications – Ensuring patients stay on track.




05

## Education & Online Courses

-  Course Enrollment & Learning Reminders – Automated onboarding
-  Progress Tracking & Certification Notifications – Keep students informed.
-  Personalized Recommendations – AI-driven suggestions for courses.

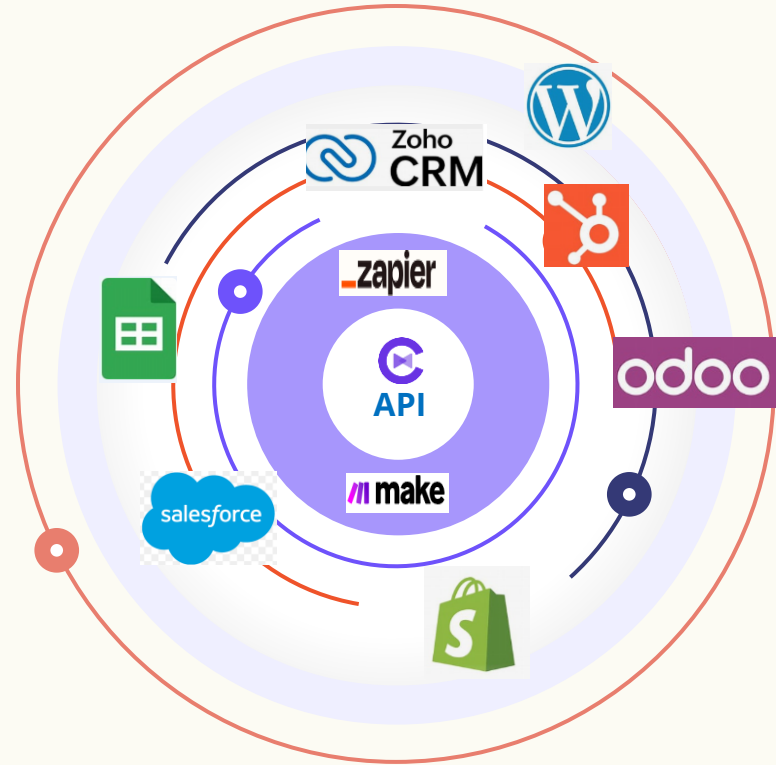
06

## Professional Services & B2B

-  Lead Nurturing & Follow-Ups – Automation streamlines deal closures.
-  Customer Support & Ticketing – Transactional emails for service updates.
-  Invoice & Payment Confirmations – Real-time financial communication.

# Integrations

At Cocoonmail, we understand the importance of effortless workflow automation. That's why we've built dedicated libraries for **Zapier** and **Make.com**, enabling seamless integrations with a wide range of CRM platforms.

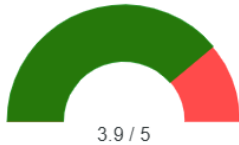




# SPAM Score – Proactive Deliverability

Foolproof your deliveries with proactive SPAM score check and by verifying the validity of the emails!. Increases deliverability and reduces bounce significantly

No Spam Index



Report

|      |               |   |
|------|---------------|---|
| -1   | ALL_TRUSTED   | ▼ |
| 0    | HTML_MESSAGE  | ▼ |
| -0.1 | DKIM_VALID_AU | ▼ |
| 0.1  | DKIM_SIGNED   | ▼ |

Cocoonmail Email Verifier tool helps to identify the bad email addresses and indicates if the emails are safe to send

Click or drag to upload a CSV file!

Verify single email

Enter an email address to verify

VERIFY

Bulk verification list

🔄 🔍 Search ...

ALL UNPROCESSED PROCESSING COMPLETED

| FILE NAME | STATUS        | UPLOADED ON | STATS   |                           |
|-----------|---------------|-------------|---------|---------------------------|
| signup... | 8 Unprocessed | 11.06.2025  | 0/1000  | 🔄 START VERIFICATION 📄 🗑️ |
| 1000-...  | 11 Paused     | 11.06.2025  | 50/1000 | ⏸ RESUME 📄 🗑️             |

Usage



Email Verification Quota

50 / 50

You've used 50 out of your 50.

Consider [Adding](#) [Addon](#) or [Upgrade the plan](#)

Verification Report



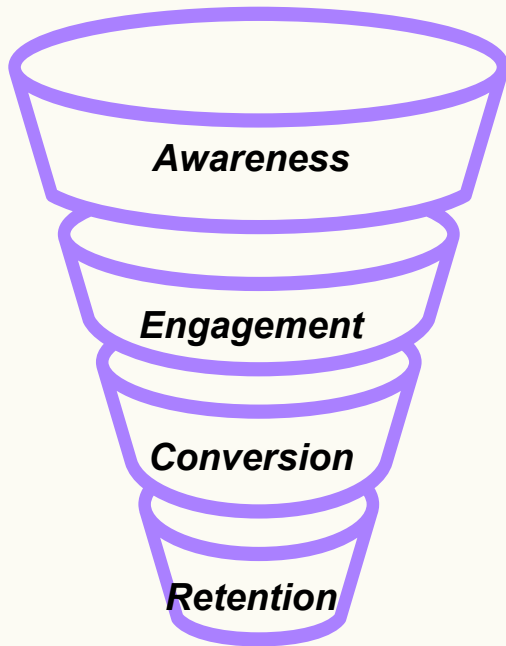
File name : 1000-emails



|              |      |
|--------------|------|
| Total        | 1000 |
| Safe to send | 49   |
| Invalid      | 0    |
| Unknown      | 1    |

# Accelerating Go-To-Market (GTM)

Cocoonmail accelerates **GTM strategies** by optimizing each stage of the customer journey.



**AWARENESS:** Attract and capture interest

**Outcome:** Increased visibility, more leads, enriched contact data



**ENGAGEMENT:** Nurture leads and build trust

**Outcome:** Higher open/click rates, deeper brand interaction



**Conversion:** Turn leads into paying customers

**Outcome:** Improved conversion rates, faster sales cycle



**RETENTION:** Keep customers engaged and loyal

**Outcome:** Increased LTV, reduced churn, stronger customer relationships

- ✓ Sign-up forms & landing pages
- ✓ List building with segmentation
- ✓ Scheduled outreach campaigns
- ✓ AI-personalized email campaigns

- ✓ Drip sequences and onboarding flows
- ✓ Triggered emails based on behavior
- ✓ Rich AMP email templates
- ✓ SPAM-check and deliverability optimization

- ✓ Personalized promotions and offers
- ✓ Abandoned cart automation
- ✓ High-performance transactional emails
- ✓ Real-time insights and analytics

- ✓ Re-engagement and win-back flows
- ✓ Newsletters and product update emails
- ✓ Customer segmentation for tailored messages
- ✓ Lifecycle tracking and engagement analytics

# Competitive Analysis

| Features                          | Cocoonmail                     | Mailchimp                  | Bravo                      | SendGrid                         |
|-----------------------------------|--------------------------------|----------------------------|----------------------------|----------------------------------|
| Unlimited contacts                | ✓                              | ✗                          | ✗                          | ✗                                |
| Turn off all tracking             | ✓                              | ✗                          | ✗                          | ✗                                |
| Delivery optimisation             | ✓                              | ✗                          | ✗                          | ✗                                |
| Built-in SPAM check, Email verify | ✓                              | ✗                          | ✗                          | ✗                                |
| All features in free plan?        | ✓                              | ✗                          | ✗                          | ✗                                |
| Data retention control            | ✓                              | ✗                          | ✗                          | ✗                                |
| Pricing                           | \$10 for<br>unlimited contacts | \$67 for<br>5,000 contacts | \$17 for<br>1,500 contacts | \$19.95 for<br>3,500 mails/month |

# Why Cocoonmail?



## **Unlimited Contacts handling**

Grow your audience base as much as you like as there is no limit.



## **Upfront Quality & Compliance**

With advanced tools you will know the deliverability upfront!



## **Dedicated support**

Unparallel support in making your campaigns a success. Free migration and setup help



## **Higher ROI**

AI-backed optimization leads to more conversions, lower bounce



## **Faster Go-To-Market**

Plug-and-play automation tools for quick execution.



## **Secure, Reliable & Scalable**

Enterprise-grade infrastructure for uninterrupted performance

**\$ All of this at fraction of the cost!**

# Ready to transform your email marketing? Let's talk.

 Book a Demo Call with Us!- +91 9663228375

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